

The specialist motor insurer

Welcome aboard





Where your influence powers what's next



Connecting people



Identify opportunities



Moving conversations forward



Who are ERS?

- UK's largest specialist motor insurer
- Motor only, Broker only
- Lloyd's A+ rating
- Rated 'excellent' on Trustpilot and four stars on Google
- Nearly 80 years trading specialist motor
- Passionate, expert underwriters
- In-house claims team

Key Priorities

- Pricing sophistication
- Digital distribution
- Motor Innovation
- Claims Automation

Key Priorities

- #1 specialist motor insurer
- £550m+GWP
- 96% COP

Part of the IQUW Group









Our specialist motor products



What Priority members can expect



A dedicated feedback channel



ERS internally

Fast track support when opportunities arise

Specialist marketing materials to promote

An opportunity to build a stronger

relationship with the ERS team





What we need from you

We need you to **share our updates**, campaigns and communications with relevant teams.

You'll gather feedback and FAQs from your business to discuss with ERS.

With our help, you will **educate colleagues** on what makes ERS different, acting as a go-to point for all things specialist motor.

And above all you will be an "always-on" internal ambassador for ERS, ensuring we stay front-of-mind.



Prestige Motor

Specialist insurance for motors and drivers that require enhanced cover.





Available on	eTrade	Manual UW for complex risks
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Appetite:

- Supercars, hypercars and luxury vehicles
- Premium/prestige electric vehicles
- Minimum vehicle value £75,000
- Electric supercars
- · Modified or imported vehicles considered
- Secure parking
- Experienced drivers





Agreed value





Comprehensive driving of other cars





Unlimited cover for driving in Europe



Enhanced legal expenses cover



Supercar Collections

Available on

eTrade Manual UW for complex risks

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Agreed value

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Dedicated claims team and choice of repairer

Appetite:

- Collection can include multiple vehicle types such as supercars, hypercars, classic cars, everyday vehicles and agricultural vehicles
- Lead vehicle must be valued over £75,000
- Majority of vehicles should be Supercars
- JLR models registered from 2019 and with inbuilt security enabled - as part of a 2+ car collection. No additional aftermarket immobiliser or tracker required.
- Flexible on driving restrictions for Collections



Comprehensive driving of other cars



Unlimited number of vehicles on a single policy



Unlimited cover for driving in Europe



Enhanced legal expenses cover

Sports & Entertainment

Available on

eTrade Manual UW for 5+ collection

Appetite:

- All vehicles considered if driven by sports or entertainment • professionals
- No min or max vehicle value .





Agreed value

Dedicated claims team and choice of repairer



Comprehensive driving of other cars



Unlimited number of vehicles on a single policy



Unlimited cover for driving in Europe



Enhanced legal expenses cover





Available on Manual UW for complex risks

Appetite:

- Supercars and high-end vehicles
- Non-UK registered vehicles visiting the UK & Europe





One, three or six months policy cover EU cover on request



There's more to ERS than Prestige

Did you know?

Similar brokers to you are trading these products:

- Enthusiast
- Non-Standard Car
- Courier, Trans and SCV
- Farmers plan



We offer a Prestige claims service you can rely on



Fast, efficient access to a **dedicated Prestige handler**



Regular check-ins throughout the claims process



Nationwide repair network with **genuine OEM parts**



Prestige engineers provide **expert repair knowledge**



ERS is rated excellent on Trustpilot and four stars on Google



Your specialist Bespoke Personal Motor team

For Prestige, Enthusiast, Motorhome and Car Collections



Annie Ward Head of Agriculture & Bespoke Personal Motor



Lvdia McCarthv Regional Trading Underwriter, South



Mark Suffield Senior Underwriter -Portfolio



Jim Neild Regional Trading Underwriter, North



Mike Davies Underwriter



Stuart Rose Underwriter



Jodie Carter Underwriter



Shannon Holland Underwriter





Chris Trayner Underwriter



Ceri Jenkins Underwriter



Hayley Dahlgren Underwriter



Kian Hearn Claims Handler



Sophie Halley

Regional Underwriter

Craig Callum **Claims Engineer**



Jeni Holdcroft-Young Marketing Manager



he specialist motor insurer



John Willoughby Regional Underwriter



Vicky Ribeiro Regional Underwriter



Melanie Sloot **Claims Handler**







ERS Priority



Enthusiast Motor

Tailored insurance for car lovers and collectors who want cover as unique as their vehicle.



Available on	eTrade	Manual UW for complex risks	Software House

Appetite:

- Vehicle value £2,000+ •
- Collectable Cars ٠
- Vehicle 20 years+ •
- EV conversions •
- Commercial / Military •
- Collections of vehicles ٠
- Secure storage •





Salvage retention option following total loss

Agreed value





Cherished plate cover up to £10,000

Protected NCD available



UK Roadside & Recovery available for Classics over 20 years old



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Classic Car Collections

Available on eTrade Manual UW for complex risks

Appetite:

- Collections of vehicles including classics
- Can include Supercars and everyday vehicles
- Majority of vehicles must be Enthusiast
- Policies with more vehicles than drivers preferred



Features and Benefits tailored to <u>Classic Car</u>



Expert underwriters to provide tailored cover



Collection can be made up of multiple different vehicles



Modified and Imported

Available oneTradeManual UW for complex risks

Appetite:

- Vehicle value £2,000+
- Electric Vehicle Conversions
- Modified 'Enthusiast' Cars/Vans, minimum 3 road-legal modifications
- Imported 'Enthusiast' vehicles considered





Protected NCD available

Salvage retention option following total loss





UK Roadside & Recovery available

Cherished plate cover up to £10,000

Kit & Replica

Available on	eTrade	Manual UW for complex risks

Appetite:

- Vehicle value £2,000+
- Electric Vehicle Conversions
- Modified 'Enthusiast' Cars/Vans, minimum 3 road-legal modifications
- · Imported 'Enthusiast' vehicles considered





Protected NCD available

Salvage retention option following total loss





UK Roadside & Recovery available

Cherished plate cover up to £10,000



There's more to ERS than Enthusiast

Did you know?

Similar brokers to you are trading these products:

- Non-Standard Car
- Courier, Transportation and SCV
- Prestige
- Farmers plan





Motorhome

Flexible insurance for life on the road - covering vehicles, contents, and adventures that go beyond the everyday.



Motorhome

Available on	eTrade	Manual UW for complex risks	Software House
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Appetite:

• Vehicle value £3,000+

The specialist motor insurer

- RV's, A-class and coach-built motorhomes, to professionally converted or self-converted panel vans
- DVLA "Body Type: Motor Caravan" or "Van with Side Windows"* or in the process of conversion

ERS Priority



There's more to ERS than Motorhome

Did you know?

Similar brokers to you are trading these products:

- Non-Standard Car
- Enthusiast
- Courier, Transportation and SCV
- Non-Standard Van



Your specialist Bespoke Personal Motor team

For Prestige, Enthusiast, Motorhome and Car Collections



Annie Ward Head of Agriculture & Bespoke Personal Motor



he specialist motor insurer



Lvdia McCarthv Regional Trading Underwriter, South



Mark Suffield **Jim Neild** Senior Underwriter -**Regional Trading** Portfolio Underwriter, North



Mike Davies Underwriter



Stuart Rose Underwriter



Jodie Carter Underwriter



Shannon Holland Underwriter



ERS Priority



Ceri Jenkins Underwriter



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Kian Hearn Claims Handler





Jeni Holdcroft-Young Marketing Manager



John Willoughby Regional Underwriter



Vicky Ribeiro Regional Underwriter



Chris Trayner

Underwriter

Melanie Sloot **Claims Handler**



Tom Jones Claims Handler



Craig Callum

Claims Engineer

Non-Standard Motor

Specialist insurance for drivers and vehicles that fall outside the norm



Non Standard Car

Driver Profile:

- Age 17-90 years for new business
- Age 17-95 years for mid-term adjustments and renewals
- · Chequered claims history and convictions
- Single bans, a maximum of 24 months, or two bans, of a maximum of 12 months each
- Protected NCD available from one year
- High-risk drivers considered
- Secure parking
- Experienced drivers

Vehicle Appetite:

- Vehicles value of up to £100,000 with no age limit
- Up to ten modifications (subject to terms)
- · All vehicles must have a genuine ABI code



Agreed value



Dedicated claims team and choice of repairer



Comprehensive driving of

other cars

Unlimited number of vehicles on a single policy



Unlimited cover for driving in Europe



Enhanced legal expenses cover

Non Standard Van

Driver Profile:

- Age 23 to 80 •
- Protected NCD available from four years •
- High-risk drivers considered •

Vehicle Appetite:

- Value of up to £100,000 •
- Up to five seats •
- Aged 0 to 15 years .
- Weight up to 3.5 tonnes •
- Modifications accepted subject to Software House limit •

Situation Appetite:

- Value of up to £100,000 with no age limit
- SDP and Carriage of Own Goods available •





Personal belongings cover up to £100

Loss of keys cover up to £300





EV cable liability when vehicle is being charged

European use up to 30 days per trip



Access ERS rates live through your Software House and Plug into ERS



Up to five drivers on a single policy



There's more to ERS than Non-Standard

Did you know?

Similar brokers to you are trading these products:

- Prestige
- Enthusiast
- Motorhome
- Courier, Transportation and SCV



Your Non-Standard Car and Van team



Suraj Sachdev Head of Non-Standard Car and Van



Saad Udin Non-Standard Car and Van Product Manager



Steve Simpson Senior Underwriter



Kerrie Jones Underwriter



William Miners Underwriter



Luke Howells Product Performance Analyst

Schemes and Affinities

Bespoke insurance solutions for niche markets and member groups - designed to deliver value through shared needs.





Schemes Similarities in risk type



Affinities Similarities in groups of people



Niche, difficult to place risks



Small affinities to large schemes

Partnering with brokers who understand this market



Types of Schemes & Affinities



Foreign nationals/ ex-pats



Business car



Vehicle enthusiasts



Niche groups or occupations



Mobility



Car clubs and collectors



Drive-Away



Driving licence provisional/EU



Diplomats and embassies





Driving instructors



Niche short-term cover i.e. impound



Why partner with us?



We take the time to understand your customers, ensuring our policies align with their needs.



From tailored underwriting to flexible policy structures, we build insurance products that work for you.



We provide **rapid decision-making**, **seamless policy management**, and adaptable coverage options to set you apart.

Your Schemes & Affinities team

Do you have a Schemes or Affinities book that you want to ensure is in the best place to provide the right cover for your customers?

ming.wan@ers.com



Ming Wan New Business Manager



Mitul Malkan Head of Delegated Personal Lines



Scott Bayes Product Manager



Marc Watson Product Manager

Alan Bradbury Senior Underwriter



Claire Denny Senior Underwriter

Underwriters

Andrew Bissett Cameron Jackson James Pugh Leon Mussell Jack Thomson


Introducing Motor Innovation



Introducing Motor Innovation



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Autonomous vehicles

Insurance for vehicles that navigate and operate without human intervention

Embedded insurance

Insurance integrated into product and service platforms





Short-term duration insurance, ranging from a few hours to a few months to meet temporary needs



Connected vehicles

Insurance for vehicles that communicate with devices, enhancing safety, convenience, and efficiency



Your Motor Innovation team

To discuss Motor Innovation opportunities, email us at **motorinnovation@ers.com**



Suraj Sachdev Head of Non-Standard Motor



Jack Hoy Product Manager



James Dooley Underwriter



Pinali Vijaicant Senior Pricing Analyst



Ming Wan New Business Manager

Underwriters

Andrew Bissett Cameron Jackson

James Pugh Leon Mussell Jack Thomson

Jack Thoms



Commercial Specialist

Specialist insurance for specialist commercial vehicles, couriers, and transport operators - keeping goods, drivers, and businesses moving smoothly.





eTrade Manual UW for complex risks

Trades:

Any type of catering considered including:

- Street food
- Coffee
- Mobile bars
- Fast food
- Ice cream vans
- All hazard levels considered



SCV Marketing, Exhibition, Retail, Entertainment & **Education (MEREE)**

Available on

eTrade Manual UW for complex risks

Trades:

- Dog groomers
- Mobile barbers .
- Retail .
- Mobile libraries .
- Welfare vehicles .
- Gaming and play buses
- All hazard levels considered .







SCV Emergency & Rescue

Available on

eTrade Manual UW for complex risks

Trades:

Most types of Emergency & Rescue considered including:

- Patient transfer
- Event based paramedics
- Blue light use considered but not core appetite
- Cover for commercial vehicles and cars
- All hazard levels considered
- Driver trainer not covered



SCV Driving Tuition

Trades:

- Vehicles that are used to train people to obtain further classifications on their licence
- Tuition for car plus trailer, minibus, coach and HGV
- All vehicle weights up to 44 tonnes

SCV Road and non-road registered vehicles

Trades:

- Road registered specialist vehicles generally used as a tool such as forklift trucks, cherry pickers, and non-business use vehicles
- Non-road registered specialist vehicles. Typically fork-lift trucks

SCV Hazardous Loads

Trades:

- Vehicles sed exclusively in goods yards etc
- Vehicles used where client's business is a hazardous occupation.
- Including pyrotechnic specialists, work associated with the film/firework industry, and companies specialising in the removal of hazardous waste.



Specialist Transportation

Available on eTrade Plug into ERS

Appetite:

- Add up to 10 vehicles on a single policy
- Multi-drop and time-critical drop deliveries
- Most loads considered including hazardous goods
- Any driver terms (over 25 years of age) offered for multivehicle policies
- Minimum licence requirement is 12 months
- EU use considered upon referral



Specialist Courier

Available on eTrade Plug into ERS

Appetite:

- Add up to 10 vehicles on a single policy
- Multi-drop and time-critical drop deliveries
- Most loads considered including hazardous goods
- Any driver terms (over 25 years of age) offered for multivehicle policies
- Minimum licence requirement is 12 months
- EU use considered upon referral



There's more to ERS than Commercial

Did you know?

Similar brokers to you are trading these products:

- Non-Standard Car
- Enthusiast
- Coach, Bus and Minibus
- Farmers Plan



Your Commercial team

To discuss Commercial opportunities, email us at **commercial@ers.com**



Katie Furzer Senior Underwriter



James Mann Product Manager



Peter King Underwriter



Morgan Cadogan Underwriter



Harriet Ackland Underwriter

Passenger Carrying Vehicles

Specialist cover for taxis, minibuses, coach and buses - keeping businesses and passengers moving safely.

Taxi Standard

Available on Manual UW for complex Risks Software Houses Plug in to ERS eTrade

Appetite:

- Add **up to five vehicles** on a single policy •
- Vehicles with 4-8 passenger seats •
- Rural/Suburban Licensing Authorities (majority covered) .
- Vehicle ages in line with Authority requirements .
- Cars, MPVs and minibuses .
- Drivers aged 23 75 •
- Drivers with two or more years' experience •
- Drivers with 0-2 claims in last five years •
- 28 day cover available •



Taxi Wedding Hire

eTrade Manual UW for complex Risks Software Houses Plug in to ERS

Appetite:

Available on

- Add **up to five vehicles** on a single policy
- Vehicles with 4-8 passenger seats
- Drivers with a validated driving history, evidencing a low level of historic claims and convictions
- Prearranged wedding and funeral appointments only
- Driver ages 30-65
- Classic, Executive and Luxury vehicles covered
- All licencing authorities considered
- Comprehensive cover only



There's more to ERS than Taxi

Did you know?

Similar brokers to you are trading these products:

- Courier, Transportation and SCV
- Non-Standard Car
- Coach, Bus and Minibus
- Enthusiast



Minibus

Appetite:

Available on

- Add **up to five vehicles** on a single policy •
- Vehicles with 4-8 passenger seats •

eTrade

- Drivers with a validated driving history, evidencing a low level of • historic claims and convictions
- Prearranged wedding and funeral appointments only •
- Driver ages 30-65 .
- Classic, Executive and Luxury vehicles covered •
- All licencing authorities considered •
- Comprehensive cover only ٠

Benefits:

Breakdown

Seat Cover •

Wheelchair Cover





Coach & Bus

eTrade

Appetite:

Available on

- Uses •
- Contract hire for schools & tours incl. cover in Europe •
- Cover for preserved vehicles •
- Cover for bygone vehicles .
- Add up to five vehicles on a single policy •
- For vehicles with 18 total seats incl. driver ٠
- Drivers aged 21-75 ٠
- All drivers experience and history considered ٠

Benefits:

- 10m Public Liability •
- Free Bus Service Cover .



There's more to ERS than Coach, Bus and Minibus

Did you know?

Similar brokers to you are trading these products:

- Courier, Transportation and SCV
- Non-Standard Car
- Enthusiast
- Fleet Own Goods and Trades



Your Passenger Carrying team

Renewals, MTAs and Cancellations **<u>Visit ERS eTrade</u>** or call **0345 600 3893**



James Hayward Product Manager



Alex Carroll Senior Underwriter



Darren Shulver Senior Underwriter



Sam Beamish Underwriter



Lianne Brown Underwriter



Liam Holland Underwriter



Agriculture

Robust insurance for farm vehicles - built to support the demands of rural and agricultural life.

Farmers Plan

eTrade

Available on

• Specialised motor insurance for traditional and modern diversified farming

- £20,000,000 Third Party Property Damage limit for all vehicles
- Unlimited agriculture trailer cover
- Personal belongings cover on all vehicles up to £500
- New vehicle replacement cover for private cars and commercial vehicles up to 3.5 tonnes
- Jaguar Land Rover models including Range Rover, Discovery and Defender, registered from 2019 and with inbuilt security enabled. No additional aftermarket immobiliser or tracker required.



Leisure & Recreation

eTrade

Available on

• Motor insurance for rural businesses with a wide range of different vehicles

- Designed for rural businesses such as hotels, holiday parks, garden centres, sporting clubs, zoos and safari parks
- Single policy to include all agricultural and associated vehicles/businesses
- Jaguar Land Rover models including Range Rover, Discovery and Defender registered from 2019 and with inbuilt security enabled. No additional aftermarket immobiliser or tracker required.



Horsebox



• Cover for small horseboxes to larger vehicles with sleeping accommodation

ERS Priority

- Cover for vehicles worth up to £500,000
- Cover for business and pleasure use
- Any driver cover available

The specialist motor insurer

• Cover for drivers from 21 years of age



There's more to ERS than Agriculture

Did you know?

Similar brokers to you are trading these products:

- Courier, Transportation and SCV
- Non-Standard Car
- Enthusiast
- Fleet Own Goods and Trades



We offer an Agricultural claims service you can rely on





Fast, efficient access to a **dedicated Agriculture claims handler**

Regular checkins throughout the claims process





Agriculture engineers provide **expert repair knowledge**



ERS is rated **excellent** on Trustpilot and four stars on Google



Your Agriculture team



Regional Trading Underwriters Scotland & Northern Ireland | North of England | West of England | Wales | Southwest England



Regional Development Managers & Strategic Account Managers Nationwide coverage



Underwriting & Operations Dedicated teams who understand the Agriculture Motor market

Claims & Engineering Dedicated teams who understand the special needs of Agricultural vehicles



Annie Ward Head of Agriculture & Personal Motor



Sam Linton **Regional Trading** Underwriter North



Andrew Thomas Underwriter



Matt Evans Senior Trading Underwriter

David Ballinger

Regional Trading

Barbara Ford

Underwriter

West

Underwriter South



Chris Denton Senior Trading Underwriter



Graham Sutherland Regional Trading Underwriter Scotland & Northern Ireland



Max Warren-Watson Underwriter



Matthew Perry

Senior Underwriter



Cathrine Hodgson Team Leader, Policy Ops



Chloe Palmer Underwriter



Andrew Hall Team Leader, Engineering



Megan Brett Underwriter



he specialist motor insurer

Fleet

Comprehensive cover for fleets of all sizes - streamlining protection for businesses that rely on the road.



Own Goods & Trades

Available on

Manual trading

Appetite:

- Risks must be Fleet rated
- Businesses established for at least three years
- Three years of confirmed claims experience

- 5+ Private cars and vans
- Commercial vehicles up to 7.5T
- Heavy goods vehicles 7.5T +
- Minibuses
- Special vehicle types
- Electric vehicles
- Jaguar Land Rover models: Range Rover, Discovery and Defender registered from 2019 with built-in security enabled.
- Risks with less than five vehicles should be referred to our Commercial Motor Team



Coach, Bus & Minibus

Available on

Manual trading

Appetite:

- Risks must be Fleet rated ٠
- Businesses established for at least three years .
- Three years of confirmed claims experience ٠
- 5+ vehicles ٠
- Bus, coach and minibus inc. electric vehicles •
- School contracts ٠
- Community / charity sectors ٠
- Contract hire •
- Private hire ٠
- Stage contracts (ex-large cities) •





Taxi

Available on Manual trading

Appetite:

Each individual risk is considered by an expert fleet underwriter excluding:

- NCD rated risks
- New ventures
- London PCO
- National Express

- 5+ vehicles
- School contracts
- Community / charity sectors
- Contract hire
- Private hire





Goods for Hire & Reward

Available on Mar

Manual trading

Appetite:

- Risks must be fleet-rated
- Businesses established for at least three years
- Three years of confirmed claims experience

- 5+ vehicles
- Specialist haulage 80T +
- Hazardous loads
- Abnormal loads
- Jaguar Land Rover models: Range Rover, Discovery, and Defender registered from 2019 with built-in security enabled.



Self-Drive Hire

Available on

Manual trading

Appetite:

- Fleet rated for more than three years ٠
- Established operators •
- No Credit Hire, Accident Management or Taxi Hire •
- Drivers must be over 21 ٠
- Low accident frequency •
- Robust driver validation processes ٠
- Proactive approach to risk management ٠

- 5 Cars up to ABI group 39 ٠
- Vans up to and including 7.5T
- Minibuses ٠
- Motorhomes .
- **Electric vehicles**



There's more to ERS than Fleet

Did you know?

Similar brokers to you are trading these products:

- Courier, Transportation and SCV
- Non-Standard Car
- Enthusiast
- Passenger Carrying Vehicles



Underwriting and pricing a fleet risk

Risk premium: What we predict future years claims cost to be (inclusive of claims handling) based upon the exposure and claims experience of the risk **Expenses & loads**: Levies, admin expenses and reinsurance **Commission**: Percentage of the gross premium that is paid to the broker **Profit**: Underwriting profit



Your Specialist Motor Fleet team







Josh Jones Trainee Underwriter



Holly Roberts

Underwriter

Nicky Harttree

Product Manager

Dan Kiddier Underwriter



Dante Legister

Eugene Agoe-





Senior Underwriter









Emma Greenwood Underwriter

Tim Hockey Senior Trading Underwriter







Trainee Underwriter



Senior Underwriter Underwriter



Paul Emmett Senior Underwriter



Georgia Moss Underwriter



Steve Nethercoat Senior Trading Underwriter







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Jude Redman-

Bennett

Underwriter

Senior Trading Underwriter



Georgia Ribi

Trainee Underwriter



Karl Sandford Senior Underwriter



Kevin Smith Regional Trading Underwriter

Theja Vijayaragavan Underwriter







Alice White Underwriter



Claire McShane Marketing & Events Manager



Wendy Margetson

Edd Moore Senior Trading









Claims

Getting it right when things go wrong...



More than just a claims service

Our claims service is as custom-built as our cover. You and your clients can expect an efficient, knowledgeable service at every stage.

- UK based, in-house team •
- Nationwide repair network handling standard and specialist vehicles
- 160 expert handlers
- 8 specialist engineers
- Market-leading large loss team
- 5 lawyers
- 24/7/365 claims line

"Excellent service. Very helpful & made the process easy. Everything was well organised and made a stressful situation better"



"All the way through the claims process, your staff have been excellent, sensitive, kind and professional through all communications. I wish to thank you all for providing such a great service in a time of need and difficulty"





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What are the key drivers of claims inflation?



Replacement vehicle cost



Cost of vehicle repairs





Credit hire

Cost of injury claims

Counter fraud

Needs a blurb or intro



Technical Excellence



Technology & Innovation



Data-led strategy



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Claims Automation

Data ingestion **30th June**

Al-powered platform using LLMs to extract and normalise data from new claim notification emails, enabling automated claim creation in ICE.

Key benefits:





Efficiency



Accuracy



ENOL **2026** Data ingestion **30th June**

AR Integration **Q4**

Image Capture Integration **Q3**

• • •



Live Chat 2026



Stay in touch!



www.ers.com/priority